Presidential Administrative Fellows

ANNUAL REPORT 2008 - 2009

Celebrating the 20th Anniversary of the PAF Program (1989 - 2009)



THE PRESIDENTIAL ADMINISTRATIVE FELLOWSHIP program exists to advance the objectives and reputation of The George Washington University through the philanthropic, academic, professional and personal contributions of its Fellows. This year, President Steven Knapp's key goals have centralized the University's direction: research, service, community, learning and sustainability. Combining these goals with the PAF focus areas of academic, professional, and ambassadorial experiences, a lens is created to view the accomplishments of the PAF program during the 2008-2009 academic year.

2008–2009 PAF PROFESSIONAL ACCOMPLISHMENTS

RESEARCH:

- KENAN continued her work on a collaborative project with the National Institute for Standards and Technology for EUV Interference Lithography. She completed the initial testing on the interferometer to determine the effects of vibration on the instrument's performance and also performed Finite Element Analysis to determine mode shapes and the effect of thermal drift. She has also continued on a related project designing and manufacturing a vibration isolation system that will eventually be used in conjunction with the interferometer.
- Approaching research from a different angle, ALYSCIA used Market Basket Analysis for best practice in business operations, student billing, and financial operations. She also analyzed square footage for the University and how that affects sponsored research overhead.
- Similar to ALYSCIA, RYAN also issued specific research on financial aid bills in addition to investigating higher education legislation and organization of the American States Partnership.
- Placement in GW's Global Media Institute has allowed MATT the perfect opportunity to conduct research on the decline of traditional news media. Related to this, he also participated in a program that examined the voting habits of young people.
- The economy has affected everyone and Titt had the opportunity to serve as Summit Coordinator and manage all planning and logistics for "Credit Crisis on Main Street", an emergency summit sponsored by the GW Center for Entrepreneurial Excellence, Madison Park Hotels & Development, and Holland & Knight Law Firm. The summit was planned to address the effect of the current credit crisis on small business and community banking, featuring White House representative, Christina Romer, and prominent community bank and small business leaders.
- As a part of his placement, JORDAN conducted research in several focus areas for the Homeland Security Policy Institute (HSPI), including the Afghanistan-Pakistan crisis, counterterrorism vs. counterinsurgency, intelligence issues, and the Middle East region.
- Kelly presented a leadership development white paper to her colleagues throughout the university to solicit feedback.

SERVICE:

- For Alternative Spring Break, CAITLIN was a learning partner on the community service trip to West Virginia.
- Serving at St. Mary's Court, RYAN gives one-on-one assistance to the senior residents.

MATT has helped to begin the formation of a WRGW alumni

advisory board for the 80th anniversary.

- Student staff to participate in Martin Luther King Day of Service, Jumpstart for a Day, and Relay for Life.
- During this past summer Kelly volunteered as an English instructor with Learning Enterprises in Mazatlan, Mexico.
- SARA volunteered their time to participate in Jumpstart for a Day by making bubbles with DC preschoolers.

COMMUNITY:

- CAITLIN continues to work on communications and a marketing plan to strengthen the Young Alumni Network, which is GW's recent graduate program in the Office of Alumni Relations. Also through her placement in the Office of Alumni Relations she helped implement GW's Alumni Weekend, celebrating the university's alumni community.
- Similarly, SARA helps engage the GW community through project managing communication material for initiatives across SASS and EVP&T offices.
- RYAN remains active in the community staying heavily involved with the Annual Foggy Bottom Block Party, FRIENDS group meetings, Community BBQ, Neighborhood Website, and writing the GW Minute detailing GW involvement throughout the entire city.
- Based on his research efforts, MATT produced two television programs giving the GW and DC community an opportunity to learn about the economic crisis and decline of traditional news media from experts in the field(s).
- S IACO always remained connected to the community through Colonial Inauguration, managing a Welcome Back Week Student Organization fair, and interacting with student organizations.
- SARAH-Jo assisted in fundraising efforts for the Charles E. Smith Center renovation.
- Seeking to reach out to the larger university-wide community, JORDAN has helped HSPI expand its "internal outreach" to various parts of the Medical Center. He also improved HSPI connections with the diplomatic community, Defense Department, the intelligence community, other think tanks, and the private sector. Tying into this he created and manages an HSPI intern program to better engage GW students and also connects with the GW Student Veteran's Organization to use their experiences in future HSPI programming.

- Through her placement in the President's Office Kelly has prepared countless briefings for President Knapp on student-related issues and also was a part of the authorship committee for two white papers presented to the Board of Trustees: Graduate Community Development and Leadership Development.
- As part of her placement, ALYSCIA contributed to the Inaugural Float, Business and Cost Analysis.

LEARNING:

- MATT helped found and develop the mission and strategy for a brand new academic institute on campus.
- SINA has directly seen the ties between her coursework and her placement and is able to apply them in navigating through the coordination of several offices for Earth Week 2009.

- This January, RYAN planned the PAF Professional Development Day including professional development in the areas of interview skills, public speaking, managing money in the current economy and etiquette. He also set up a briefing for University Administrators on the Higher Education Reauthorization Act by Two Alumni.
- § JACQ pursued professional development in managing diverse constituent groups.

SUSTAINABILITY:

Green is the word, and GINA has lived it out through Campaign GW sorting out recyclable materials from trash on Kogan Plaza, dorm-storming Thurston on a Saturday afternoon for recycling, playing frisbee on the Quad to celebrate Earth Hour, gardening the green roof, and planning Earth Week.

2008–2009 PAF AMBASSADORIAL

ACCOMPLISHMENTS

RESEARCH:

- KENAN had the opportunity to present part of the research she is working on at The American Society for Precision Engineering Spring Topical Meeting in Berkeley, CA. For this meeting she, her advisor, and the collaborators at NIST submitted a conference paper entitled "Design of an Interferometer for EUV Interference Lithography at the NIST SURF III Synchrotron."
- RYAN orchestrated a briefing for President Knapp on continued research opportunities with the National Institute for Standards and Technology. At this briefing Kenan presented the research experience that she has had working collaboratively as well as some of the research topics.
- Preparing a report for the Board of Trustees, JACQ researched Freshman Service Initiatives.
- Mordan published an op-ed in The Christian Science Monitor on US strategy for Afghanistan, which was re-printed in the Defense Department's "Early Bird," a daily newsletter serving the informational needs of senior defense officials in the continuing assessment of defense policies, programs and actions.
- At the 2009 Student Leadership Symposium, Kelly and Lamar presented on the effects on nonverbal communication and leadership. GINA helped plan and organize the presentation.
- ALYSCIA sought out professional development in finance and accounting, financial modeling, and corporate ratio analysis.



Josh hard at work during Alternative Spring Break to Greenburg, Kansas.

SERVICE:

- CAITLIN served on the President's Service Implementation Committee and as a DC Cares volunteer and project leader for Servathon, an annual day of service.
- RYAN served as a 2-time Learning Partner for Alternative Breaks to New Orleans as well as a member of the President's Service Implementation Committee.
- Improving ties to PAF Alumni, CHRIS AND ALYSCIA assisted in the creation of the PAF Alumni Advisory Board (AAB). ALYSCIA also assisted in Alumni events coordinated, collaborated with PAF alumni to create a strategic plan, and served as a panel member for GW student athletes interested in graduate school.
- After winning the title of Miss DC International 2008, Title spent the year promoting her platform of youth volunteerism throughout DC as spokesperson for ServeDC, the Mayor's office on community service. She completed over 100 hours of community service including singing the National Anthem at the American Heart Association Walk and participating in DC Public Schools clean up campaigns.
- Serving in a number or roles, JACO is a member of the President's Task Force on Sustainability, a volunteer with the Office of Greek Life and alumna chapter, as well as a drug and alcohol youth trainer of leadership development.
- SARAH-Jo volunteered for GW's 2008 Service Excellence Awards, which recognized exemplary students, staff, and faculty at the University.
- As a member of the Leukemia and Lymphoma Society's Team in Training, SARA has continued to fundraise for the Society based on their mission to wipe out blood cancers and improve the quality of life for patients and their families.
- JACQ, CHRIS, JORDAN, KELLY, JOSH AND RYAN represented the PAFs on their Relay for Life team.

COMMUNITY:

- This year all of the PAFs have served as mentors in the GW Guide to Personal Success program.
- & CAILTIN, SARA, RYAN AND KELLY served on a committee on graduate student community building.
- As a part of Colonial Inauguration, KENAN aided in welcoming students to GW by helping them with paperwork, interacting with students and parents as well as aiding with the SEAS annual New Student Getaway to West Virginia for incoming freshman and transfer students. She also aided in hosting the Junior Engineering Technical Society (JETS) annual competition that GW hosts for local area high school students.
- PAFs GINA, JACQ, KELLY, CAITLIN, SARA, JOSH, RYAN, CHRIS, JORDAN AND MATT also offered their help at the GW Inaugural Ball.
- RYAN continues to serve on several committees dedicated to building community such as the Graduate Community Building Group, Security and Safety Advisory Committee, and Undergraduate Giving Steering Committee.
- Remaining active in the Young Alumni Network, ALYSCIA is the Professional Development co-chair. She also puts her many skills to use as a cheerleading and gymnastics coach for both Infinity All-Star Gym and Woodson High School in Fairfax, VA.
- TITI, GINA, CAITLIN, SARA, RYAN, KELLY AND JORDAN served as point people during the Secretaries of State event in Lisner Auditorium.
- Continuing the PAF tradition of wearing many hats, TITI serves on the GW African-American Alumni Advisory Board, which is a newly established body set up to "serve and support the inclusion, participation, and interests of the African American community in order to foster lifelong and worldwide involvement of alumni through student engagement, strategic giving, and community building." In addition to this she was also elected to the position of Membership Chair for the GW Black Alumni Association.
- CAITLIN, JORDAN AND TITI will serve as greeters and point people at the GW Cancer Gala.

- SARAH-Jo was instrumental in uniting the GW community to participate in the WALK NOW! fundraiser for autism research. Students, staff and faculty contributed funds and walked in support of children with autism.
- Reaching out to the local community, MATT consulted with a local start-up to assist in market research for the creation of a writers' workspace in DC.
- Serving throughout the University Kelly has been a student representative on the Graduate Student Services Committee, the EVP&T Leadership Education and Development steering team, and a part of the planning committee chair for the Second Annual Greek Summit which is an event to build community between President Knapp and students in Greek Life.
- & Caitlin, Jordan, Sara, Gina, Josh, Ryan, Kelly, Jacq and KENAN served as ambassadors at the President's Ball.

LEARNING:

- As a part of the Virginia Campus Technology Day, KENAN presented and led several sessions of a hands-on robotics lab for local area high school students.
- ALYSCIA serves as a student guide and admissions liaison in order to help pre-MBA students.
- MATT traveled to Columbia University to represented GW at national conference for MBAs in Media and Entertainment.
- JACQ presented on "National Youth Traffic Safety Month" to Community Anti-Drug Coalitions of America.
- As part of the State Department's Critical Languages Program, JORDAN represented GW during his summer long trip to Oman. This June he will be representing GW again as he participates in a nuclear nonproliferation safeguards and security program at Brookhaven National Laboratory with engineers, scientists, and international security professionals.

SUSTAINABILITY

ALYSCIA served on the President's Sustainability Committee.



Fellows current and past celebrate Colonials Weekend with the headline act, Robin Williams, in October 2008.

2008–2009 PAF ACADEMIC ACCOMPLISHMENTS

RESEARCH:

- Mark Interviewing and observing member's of a GW sorority, CAITLIN is completing a master's thesis which examines historically black Greek-letter groups on predominantly white campuses.
- RYAN has completed several research papers with topics including: Transnational Drug Trade and Its Affect on Legal Institutions on Border Cities in Mexico, Terrorist Financing Methods for HAMAS, Child Soldiers and Repercussions for Human Security in Northern Uganda.
- KENAN continues to research the optimization of the geometric shape of an elastic bearing pivot to optimize its' performance.
- As a part of her Corporate Social Responsibilities Class, JACQ analyzed the Wine and Spirits Industry and traveled to London to present the findings to Diageo, the world's leading premium drinks business.
- Marchan Indicate Interview LTG Richard Lawrence, US Army (Ret), the initial US trainer of the Saudi Arabian National Guard and advisor to King Abdullah. He used material for an academic paper projecting the trajectory of the Guard in the 21st Century as well as for briefing a senior official on the current state of affairs in the Kingdom.
- As a part of her studies Kelly has completed several research papers whose topics include: The Attractiveness Bias: Hiring Practices at Singapore Airlines, Organizational Culture Best Practices at SC Johnson, Personality Assessment Measurements, Group Hiring Practices and the Halo Effect, and Transactional and Transformational Leadership in the Obama Presidential Campaign.



Shoreham Hotel on January 20, 2009.

SERVICE:

- ALYSCIA serves as a panel member and presiding officer for the Office of Academic Integrity.
- Looking at the effects of service, especially service-learning, MATT has conducted research and collected survey data reflecting the perception and use of service-learning throughout GW.

COMMUNITY:

- ALYSCIA has taken time to volunteer for the Grad Life Student Organization Fair.
- IORDAN AND RYAN have teamed up to make an impact in ESIA by both engaging current Elliott School grad students through participation in the Graduate Student Forum and developing an alumni mentorship program for current ESIA students. They also continue to work to improve ESIA outreach to grad students.
- SARA presented on issues facing students of color while attending predominantly white colleges and universities.

LEARNING:

- ALYSCIA, TITI, AND KENAN have all reached out in their respective programs to serve as Graduate Instructional Assistants (ALYSCIA) and Teaching Assistants (TITI AND KENAN) to undergraduate courses striving to have an impact in helping the students learn.
- As a part of GW School of Business, MATT participated in an 18-team business case competition in which he and his team placed 4th overall.

SUSTAINABILITY:

- MATT has put his MBA to work consulting with a municipal solid waste to energy power plant company in Costa Rica and Panama to assist in the development of their business plan and marketing efforts.
- SARA studied the decision-making skills of administrators in higher education required for a university to remain stable and functioning during trying economic times.



Gina goes green during the Campaign GW recycle sort

BIOGRAPHIES: WHO WE ARE

CHRISTOPHER BROOKS

Political Communication BA '08, Political Management MA'10 CHRISTOPHER BROOKS, New Egypt, NJ, a

member of Phi Beta Kappa, graduated

with a BA in political communication. Brooks worked at the 2008 GOP Convention during the summer. He was the financial manager at the

GW Institute for Politics, Democracy, and the Internet. On campus, he was a member of the Colonial Inauguration Cabinet, Chairman of the College Republicans, and held leadership positions in the Student Association and Omicron Delta Kappa Leadership Honor Society. Brooks is pursuing a Master of Arts in political management.

CAITLIN CARROLL

Journalism BA '07, Sociology MA '09

CAITLIN CARROLL, Indianapolis, IN, graduated from the School of Media and Public Affairs with a major in journalism and minor in sociology. As an undergraduate, she worked for four years at The GW Hatchet, the

University's 103-year-old award-winning independent student newspaper, and served as its editor-in-chief her senior year. She started her college career as a member of the Press Room Living and Learning Community, which traveled to London during spring break on a GW-sponsored research trip. Carroll is pursuing a master's degree in sociology and her placement is in the Office of Alumni Communications. She hopes to apply what she learns to a writing career focused on social and cultural trends.

KENAN COLE

Mechanical Engineering BS '07, Mechanical Engineering MS '09

KENAN COLE, Rocky Ridge, MD, graduated from the School of Engineering and Applied Science with a BS in mechanical engineering. She received the GW Outstanding

Academic Achievement Award her sophomore and junior years, and was named a Distinguished Scholar her senior year. In addition to her time spent at engineering's Tompkins Hall, Cole's second home was the Charles E. Smith Athletic Center where she was a starter for the GW Women's Basketball Team. She was named to the A-10 All Academic Team her junior and senior years as well as to the A-10 All Conference Third Team her senior year. Culminating her career with an NCAA

Sweet-16 appearance, Cole also was named to the ESPN Magazine Academic All America First Team and the Division I-AAA Athletics Directors Association Scholar-Athlete Team during her senior campaign. She is continuing her studies by pursuing an M.S. in mechanical engineering. Her placement is in the School of Engineering and Applied Science doing research and helping with high school and middle school lab days.

ALYSCIA EISEN

Sport, Event, and Hospitality Management BA '08, MBA '10

ALYSCIA EISEN, Cortland Manor, NY, earned a BA in sport, event, and hospitality management with a minor in political science. Eisen was captain of the GW cheerleading team, a

GW 101 mentor, and a community facilitator. She also was involved in the Finance and Investing Club and the Pre Law Fraternity. Eisen has worked with the Washington Nationals as a part of their spirit team - the NAT Pack, served as a student peer preceptor for an undergraduate business writing class, and worked as a law clerk and marketing assistant for Simeone and Miller. Her placement is with the Business Management & Analysis Group for the Office of Finance. Eisen has served as a graduate instructional assistant during her first year of the fellowship and coached local area high school cheerleading teams. She has also contributed to the Young Alumni Network as a co-chair for professional development. Eisen is pursuing a Master of Business Administration.

RYAN EVANS

International Affairs BA '08, Security Policy Studies MA '10

Ryan Evans, Niskayuna, NY, graduated with a BA in international affairs and Latin American studies. As an undergraduate, Evans was a member of Pi Kappa Alpha Fraternity, Order of the Omega

Honor Society, Omicron Delta Kappa Leadership Honor Society, and the Clinton Global Initiative University. He also interned with the U.S. Department of State and the Office of Senate Majority Leader Harry S. Reid. Evans is pursuing a Master of Arts in security policy studies.

JORDAN EVERT

International Affairs BA '08, Security Policy Studies MA '10

Frederick Jordan Evert, Madison, WI, a

member of Phi Beta Kappa, earned a BA in international affairs. As an undergraduate, Evert served as GW's delegate to the 59th Annual Conference on US Affairs at West

Point, studied abroad in the Department of War Studies at King's College London, coordinated the Elliott School peer advising program, and was a member of the University Honors Program. Evert worked as a senior research assistant for the National Defense Council Foundation and interned for the Foundation for the Defense of Democracies and the Office of US Senator Russ Feingold. He also was a Department of State Critical Languages Scholar in Salalah, Oman. Evert is pursuing a Master of Arts in security policy studies.

GINA FERNANDES

International Affairs BA '08, Higher Education Administration MA '10

GINA FERNANDES, Redmond, WA, graduated with a BA in international affairs, and was a member of the Elizabeth Somers Women's Leadership Program. During her undergraduate

career, Fernandes was the student coordinator for Campaign GW, a member of the Colonial Cabinet, and served on the Presidential Task Force on Campus Safety and Security. Fernandes also was a coxswain for four years with the GW Crew Team. Fernandes is pursuing a Master of Arts in higher education administration.

BIANCA GARCIA

International Affairs BA '07, Latin American and Hemispheric Studies MA '09

BIANCA GARCIA, Austin, TX, graduated with a BA from the Elliott School of International Affairs and is pursuing an MA in Latin American and hemispheric studies concentrating in business and economics. As an

undergraduate, Garcia was active in her sorority, Kappa Kappa Gamma, where she held various leadership positions. She also was engaged in the DC Latino community as a Congressional Hispanic Caucus intern. Her current placement is the Office of Community Service. In the future she hopes to return to Texas and advocate on behalf of Latino issues.

SARA GIMMY

Spanish Language and Literature BA '07, Economics BS '07,

Higher Education Administration MA '09

SARA GIMMY, Flemington, NJ, received a BA in Spanish language and literature and a BS in economics. She served as the vice president of GW Class Council and a captain of the GW

Women's Rugby team. She also was vice president of standards in the Panhellenic Association, and an active member of the Alpha Delta Pi Sorority and Omicron Delta Kappa leadership honor society. Her experience with campus student life and community has lead Sara to pursue an MA in Higher Education Administration.

JACQUELINE HACKETT

Political Science and Human Services BA '08, Public Policy MA '10

JACQUELINE HACKETT, Harleysville, PA, who received a bachelor's degree in political science and human services, is a member of the Omicron Delta Kappa Leadership Honor Society and the Order of Omega Greek

Honor Society. Hackett served as president of Alpha Delta Pi Sorority and as coordinator for Community Building Community. Active in drug and alcohol prevention, Hackett is active with Youth to Youth, FACE, Inc, and Students Against Destructive Decisions, with whom she testified to Congress regarding the "Sober Truth on Preventing Underage Drinking" Act. She was awarded the Baer Award for Individual Excellence and recognized as Greek Woman of the Year. Hackett is pursuing a Master of Public Policy.

JOSHUA LASKY

Political Science BA '07. Public Administration MA '09

JOSH LASKY, Cranford, NJ, is a second-year PAF currently working to stand up GW's new Office of Sustainability

and is a former member of the GW Presidential Task Force on

Sustainability. As an undergraduate at GW, Lasky served as Student Association executive vice president and two-term senator. He also worked for three years in residence life in multiple capacities including as a community facilitator, deans' intern, and house scholar. Lasky was co-captain of the Men's Ultimate Frisbee Club Team and a member of the 2006 Colonial Cabinet. His service also extended into the greater Washington community as a Heads Up tutor in Mount Pleasant and intern on Capitol Hill. Lasky is

a recipient of the J.B. and Maurice Shapiro Public Service Award and GW Alumni Association Prize, and is a 2007 inductee of the GW Wall of Fame. Lasky graduated from the Columbian College of Arts and Sciences with a degree in political science and a minor in geography and is currently working toward an MPA with an individualized concentration in urban sustainability.

SARAH-JO LAWRENCE

Communication BS '08, Sociology BS '08, Tourism Administration MA '10

SARAH-JO LAWRENCE, Anderson, CA, graduate with a BS, double majoring in communication and sociology.

Lawrence was a student-athlete on the GW women's basketball team and named Atlantic-10 Student-

Athlete of the Year, Third Team Academic All-American by CoSIDA/ESPN the Magazine, and recipient of a Women's Basketball Coaches Association Scholarship. Off the court, Lawrence was on the A-10 Commissioner's Honor Roll each semester and served as president of the Jackie Robinson Society. Lawrence is pursuing a Master of Tourism Administration.

English and Journalism BA '08, Organizational Management MA '10

Kelly S. Leon, of Los Angeles, CA, earned

a BA in English and is a member of Omicron Delta Kappa Leadership Honor Society. As an undergraduate Leon served as vice president of the Racially and

Ethnically Mixed Student Association, served on the 2006 Colonial Cabinet, worked as a living and learning community coordinator for the George Washington Williams House and was co-leader of the 2007 Colonial Cabinet. Off campus, Leon worked as both a communications and public relations intern and was a writer for Paraplegic News Magazine. She is currently placed in the Office of President where she serves as Student Liaison to Dr. Steven Knapp. Leon is pursuing a Master of Arts in organizational management at GW.

MATT SAUNDERS

Electronic Media BA '07, MBA '09 MATT SAUNDERS, Valley Forge, PA, will

graduate in May, 2009 with an MBA, concentrating in New Media Development. He is currently working with the new Global Media Institute at GW, serving as Producer

and show-runner for The Kalb Report. During the summer of 2008, Saunders worked at Bravo Media, developing content for Top Chef and Project Runway. As an undergraduate at GW, he served as the general manager of both WRGW-Radio and GWTV, as well as president of Colonial Brass while receiving his BA in electronic media from the School of Media and Public Affairs. After graduation, Saunders will be moving to New York City.

LAMAR THORPE

Women's Studies and Sociology BA '07, Women's Studies MA '09

LAMAR THORPE, Los Angeles, CA, received a BA in women's studies and sociology

May 2007. He has held various leadership positions throughout the University, including president of the Student Association. As president,

Thorpe assisted in selecting current GW President Dr. Steven Knapp, who assumed leadership on Aug. 1, 2007. Thorpe also has worked in various other areas of student administration, including the Joint Committee of Faculty and Students, where he advocated for the creation of an Africana Studies program at the Elliott School and an initiative to put condoms in residence halls. Thorpe is pursuing an MA in women's studies and his placement is with the Office of Leadership Annual Giving.

TITI WILLIAMS-DAVIES

BBA 'o7, MBA 'o9

TITI WILLIAMS-DAVIES, an international student from Nigeria and Britain, graduated with a BBA concentrating in marketing and event

management from the GW School of Business. During her time at

GW, she was involved in several cultural and service student organizations including Alpha Kappa Alpha Sorority, Inc., the Organization of African Students, AATASH Persian Dance Group, the Black Student Union, and the Black Women's Forum. Williams-Davies also served the University in varying capacities including the 2004 Colonial Cabinet, as community facilitator with GW Housing Programs, a senior interviewer for the Office of Undergraduate Admissions, and a student coordinator in the Office of the Senior Vice President for Student and Academic Support Services. She is currently pursuing an MBA.

THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON DC

