MESSAGE FROM THE
PAF ADVISING TEAM

Dear PAF Alumni and Friends:

The PAF Advising Team had the pleasure of supporting and guiding the PAFs as they made a significant difference at GW during the 2013-14 academic year. Looking back, each PAF truly embraced the stated theme for the year, “building bridges,” in a number of ways, including: launching a new, improved alumni newsletter; renewing relationships with PAF alumni and re-engaging them with the program and GW; putting in service hours that connected them with the DC community; and spreading the word about #onlyatgw opportunities to their fellow students. As the Advising Team, we are in a position to influence and participate in the work of the PAFs and we are very proud of their accomplishments. You will read about their many, many achievements in this report, but to start we want to highlight a few, as we say thank you to the PAFs and congratulations to the graduating cohort of 2014. The PAFs:

• Facilitated monthly academic and professional development sessions that focused on their own growth and learning;
• Assessed essential components of the PAF experience such as placement expectations, compensation schedules, ongoing training, and alignment with academic and personal responsibilities to inform enhancements to the program;
• Revamped the recruitment and selection processes to ensure broad, educationally-oriented outreach to prospective PAFs and a thoughtful, intentional, and inclusive approach to selecting the next cohort;
• Collaborated with each other and us as the Advising Team to develop a new PAF onboarding process for the incoming cohort. This process ensures the newest PAFs are able to share in past lessons learned, clarify expectations, and set the tone for success;
• Designed and facilitated a lunchtime seminar with and for their preceptors focused on building trust and relationship management. This engaging format created an opportunity for learning across many levels, divisions, and functions and was but one component of enhanced coordination and communication with preceptors throughout the year;
• Presented their second year capstone projects, in part to inspire the first-year fellows, and also to share academic work in which they have invested their time and creativity; and
• Embraced a commitment to professional and academic development, taking advantage of a new fund designed to encourage their participation and presentations at conferences and trainings affiliated with their academic disciplines and professional interests.

Building bridges this year meant: making connections, sharing information, developing relationships, and more, all in support of the continued success of the PAF program as it approaches its 25th anniversary during the upcoming academic year. We watched the PAFs invest in their academic priorities while balancing the demands of their placements, their commitment to service, and their professional development. Our role as the Advising Team has been extremely rewarding and we know this report demonstrates the outstanding contributions the PAFs have made to the PAF program, the university as a whole, and their communities throughout the year.

Sincerely,

The PAF Advising Team

Toby Davidow
PAF Program Coordinator
Coordinator, Planning and Outreach
Division of Student Affairs

Peter Konwerski
PAF Administrative Advisor
Vice Provost and Dean of Student Affairs

Sara Melita
PAF Professional Development Advisor
Senior Advisor, Office of the Executive Vice President
and Treasurer

Kathy Newcomer
PAF Faculty Advisor
Professor and Director, Trachtenberg School of Public Policy
and Public Administration

Robert Snyder
PAF Program Director
Executive Director, Planning and Outreach,
Division of Student Affairs
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Our Shared Vision: Building Bridges

By Chelsea Ullman, PAF ’14

This year, the fellows decided to commit themselves to initiatives under a united theme: building bridges across the university, across Washington, DC, and between the PAF program and GW at large. As 2014-15 marks the 25th anniversary of the PAF program, this year’s fellows are mindful of the legacy they would like the program to leave at the university. PAFs spent much of their undergraduate careers contributing to the betterment of GW, and have been tremendously honored by their selection to the fellowship. Recognizing this close university relationship, our cohorts committed ourselves to leaving a legacy of academic excellence (including the pursuit of innovative scholarship), community engagement, and service as university ambassadors. Due to our unique university experiences as students, alumni, and staff members, we have the opportunity to connect people and ideas within GW and externally. PAFs are well-positioned to elevate and improve the work of GW by serving as bridges amongst university administration, students, staff, alumni, and outside partners. Aside from the other goals of the fellowship, PAFs are committed to their legacy of bringing different people together for the benefit of making the whole of GW greater than the sum of its parts.

Chelsea Ullman is a second-year fellow receiving a Master of Public Policy. She is placed with the Global Women’s Institute.
Among the goals the fellows set for 2013-14 was to revamp the program’s communication and online presence. To achieve these goals, we combined a number of communications-related responsibilities that PAFs had individually - web manager, annual report coordinator, etc. - into a committee. The committee structure has enabled us to better plan our communications, and think strategically about how we use communications to engage different groups associated with GW. Our most exciting accomplishment this year was the launch of the new PAF website, at paf.gwu.edu. Aligned with the university’s broader web presence, the new site is a major upgrade and will play an increasingly large role in connecting current and alumni PAFs, host departments, and future PAF candidates. We also worked with the Alumni Committee to launch a new e-newsletter format that is periodically sent out to alumni. This format highlights news about the program, recognizes alumni who are volunteering their time with the program and/or who have had significant personal milestones, and spotlights activities of individual PAFs, all of which has been well-received by PAF alumni.

Adam Bethke is a first-year fellow pursuing a Master of Public Administration. He is placed with the Division of Student Affairs.
LEARNING ABOUT AMY AND HER EXPERIENCE WITH GW AND PAF

Amy Cohen
Executive Director, Center for Civic Engagement and Public Service

By Tim Savoy, PAF ’14

Amy brings a wealth of experience in service-learning and civic engagement to her role at GW. She served for nearly a decade as the director of the federal service-learning program, Learn and Serve America at the Corporation for National and Community Service, which is also the parent agency for AmeriCorps and Senior Corps. Prior to coming to GW, she also served as Associate Vice President for U.S. Programs at Save the Children. Her career in academic service and civic engagement began at the University of Pennsylvania, where she worked at the Netter Center for Community Partnerships, an international leader in university-community partnerships. Amy has hosted four PAFs in her office, including alumni Jacqueline Hackett (PAF ’10), Collin Stevenson (PAF ’11), Natalie Kaplan (PAF ’11), and graduating PAF, Timothy Savoy.

How does managing and working with a PAF differ from your experiences with other young professionals?

Working with and managing a PAF is not very different than working with other young professionals. However, managing and working with a PAF requires greater attention and intention in their position descriptions, as PAFs work on specific projects tailored to their academic and professional interests and goals. In my experience, PAFs are eager to learn and do not treat their placements as just a job; instead, they view the placement as a learning and service experience. Generally, PAFs are extremely good at managing multiple priorities at once while being consistent performers in the office. Furthermore, PAFs consistently conduct themselves according to high professional standards and are skilled as public ambassadors of my office and of GW. They are also exceptional liaisons between my office, the PAF program, and their placement office. In my view, PAFs represent some of the best qualities of GW and positively promote the university.

How are preceptors involved in the PAF professional development curriculum?

The professional development of a PAF is a high priority and is individualized to the particular PAF. While each PAF brings unique skills and challenges, a PAF’s professional development is handled similar to the way staff development is handled. There is an added focus on mentoring the PAFs and I am conscious that PAFs have a primary goal of learning. In the Center for Civic Engagement and Public Service, we work informally and on a daily basis on professional development and pair that with a formal process that includes goal setting, regular check-ins, and the PAF performance management process. Overall, the goal of PAF professional development is not just to work within a professional setting; the goal is to also learn from the PAF professional experience.

How do PAFs contribute to your office’s mission?

PAFs are central to the mission of the Center for Civic Engagement and Public Service. By their nature and history, PAFs create new and innovative projects across the university. The work a PAF is assigned is often outside of the day-to-day operations of the office and PAFs allow us to go above and beyond what is expected with the existing resources of the office. In many ways, PAFs are unafraid to try new things, almost like an incubator for innovation, and find a way to expand on the mission of our office and GW as a whole.

In the past, PAFs have created new projects across the Center for Civic Engagement and Public Service. For example, our current PAF, Timothy Savoy, was fundamental in establishing our disaster response program, GW Responds. PAF alumni Colin Stevenson and Jacqueline Hackett were essential in the creation of the Center. Additionally, PAF alumna Natalie Kaplan established GW’s academic residential community, GW Civic House. Each of these PAF projects has advanced the mission of our office significantly.

Timothy Savoy a second-year fellow receiving a Master of Public Health. He is placed with the Center for Civic Engagement and Public Service.
ACADEMICS AT HOME

SPOTLIGHTS ON 2ND YEAR FELLOWS’ CAPSTONE PROJECTS

Under the guidance of PAF faculty advisor, Kathy Newcomer, fellows have utilized PAF weekly meetings to bridge the formal classroom in their graduate degree programs and the PAF classroom. Academic development programs included discussions about access to higher education; STEM (science, technology, engineering, and math) versus “STEAM” (science, technology, engineering, arts, and math) education; using metaphors to support a perspective; and “David and Goliath: Underdogs, Misfits, and the Art of Battling Giants” by Malcolm Gladwell and presentations by graduating fellows on their capstone projects.

Second-year PAFs Chelsea Ullman, Allison Rohde, and Jessica Fern worked, as part of a capstone team, on a project for national nonprofit organization, Communities in Schools (CIS). CIS provides wraparound services for students, ranging from tutoring, college readiness and professional development programming, to counseling and basic needs fulfillment. They conducted a case study analysis of five states, focusing on state education plans, Title I procedures and policies, and variations in CIS programming to offer recommendations for how CIS can secure additional public funding to support and expand their work.

Tim Savoy completed his thesis through a partnership with Whitman-Walker Health and Georgetown University during the spring of 2014. His project, “The longitudinal association of sexually transmitted infection and intimate partner violence among men who have sex with men from an urban setting” is a repeated measures observational study that investigated the risk factors for sexually transmitted infections, with an emphasis on the study of partner violence among men in same-sex relationships.

Cameron Smither’s capstone project was in service to a local government program called Grade.DC.gov. Grade.DC gathers public feedback via surveys and social media about DC government agencies, aggregates and codes that feedback, and publishes monthly grades for the departments and the DC government on general. Cameron’s team explored the existing program data for relevant trends and interviewing agency stakeholders in an effort to increase Grade.DC’s utility for government administrators.

Michelle Suarez’s capstone involved working on several communications projects for the Cultural Coordinator at the State Department’s Bureau of Western Hemisphere Affairs (WHA). The main project was to survey the regions U.S. Embassies and U.S. Consulates in order to create a comprehensive list of each posts public diplomacy priorities, and the programs in place to achieve these goals. From there, regional and sub regional trends were found and documented, allowing the Bureau to better allocate resources and provide support to our U.S. Missions abroad. She also worked to support the State Department’s “High Level Partnership Dialogue with Colombia,” specifically in preparation for the Working Group on Cultural and Educational Exchange Cooperation.
PAF Professional and Academic Development Fund

By Lauren Shenfeld, PAF ’15

When I was selected to present my senior honors thesis on the social history of Southern Jewish women in the 1950s and 60s and accessible exhibition topics and museum programming at the Southeastern Museums Conference Annual Meeting in Savannah, Georgia, I was burdened by travel expenses and conferences fees. To help alleviate the costs, the PAF Advising Team helped direct me to university funds that could help support my participation in the conference. In Savannah I not only had the opportunity to share my research, but also to network with future colleagues and to learn from masters in the field. I was delighted to return to Washington to share about my experience with the PAFamily. Shortly after my trip, another first-year fellow, Meredith, was selected by the Milken Institute School of Public Health to represent GW at a health care professionals conference in Miami: another fantastic professional development opportunity for a PAF, and another expensive program. The PAF Advising Team and academic committee, led by PAF’s faculty advisor, Kathy Newcomer, quickly recognized a new need of the PAF program: an academic and professional development fund that was accessible to current fellows.

PAF now supports fellows who seek experientially oriented professional and academic development conference and training opportunities outside the university to complement their academic programs and their GW placement and leadership experiences. All awardees must submit a statement (up to 250 words) describing the conference or training, its relevance to their professional and academic development, and if they would recommend it to future PAFs or other graduate students. Awardees are also expected to present a synopsis of their experiences to their fellow PAFs at a weekly meeting.

This year, with the assistance of the PAF Professional and Academic Development Fund, first-year fellows Adam Bethke and Shirley Hsieh benefited from participating in professional and academic conferences and programs. PAF alumni are encouraged to support the Fund at giving.gwu.edu as they consider opportunities to give back to GW.

Lauren Shenfeld is a first-year fellow pursuing a Master of Arts in Museum Studies. She is placed with the new GW Museum and The Textile Museum.

The incoming 2014-2016 PAFs pose for a group picture: (L to R) Kelly Bartz, Ashlynn Profit, Chelsea Lenhart, Khadija Lalani, and Kelsey Johnston (Yuxuan Shen not pictured).
Interview with Trayonna Floyd
BY: SHIRLEY HSIEH, PAF '15

Trayonna Floyd is a Learning and Development Associate in Organizational Development and Effectiveness within GW’s Division of Human Resources. She started working at GW in October 2012, and has contributed this year to the PAF professional development curriculum.

What initially attracted you to GW? Why have you stayed?
My first introduction to GW was as a student. GW was where I completed my graduate studies. I knew that by being at GW I would be a part of vibrant community where I would be challenged to be a life-learner and where I would be surrounded by people who not only believed they could change the world, but people who were actually changing the world. GW has not failed me in these ways, as I have been encouraged to continue learning even as a staff member. In fact, being here has helped me realize that I could make a career out of empowering people to use learning as a vehicle for growth and change. I have stayed at GW because every day I am motivated to learn more than I did yesterday and be more than I am today, and for that I am grateful for such a long tenure at such a great university.

What have you enjoyed about working with the PAFs?
I have enjoyed seeing GW through the eyes of PAFs. PAFs have a very unique perspective because they are an interesting hybrid of a student, alumnus, and staff member, so they have a very special vantage point of the university. As an outcome of this fusion, I think that they are some of the most passionate and committed individuals at the university, because they truly want to see GW at its best and are working hard every day to contribute to its success. In addition, I have found the PAFs to be natural leaders who are intellectually curious and fun, which makes each and every one of them a pleasure to work with.

PAFs focus throughout the year on a variety of professional development competencies as identified by our Professional Development advisor, Sara Melita; what do you think is the most important competency and why? How have you applied it to your work and your own professional development?
I think learning to deal with ambiguity is perhaps one of the most important competencies that any professional can learn in a dynamic organization like GW. When you are a part of a large and moving organization like GW, change is an inevitable part of the experience. At GW, every day you will be challenged to learn something new or take a risk for the sake of innovation to maintain the dynamic nature of our university. This is not a bad thing. In fact it is a good thing if you realize that the unknown is the perfect conduit for growth and development. I learned this early in my journey here, and it has helped me to become the leader I never knew I was. By learning to deal with ambiguity in the workplace, I have learned how to strategically navigate the unknown and teach others how to do so in the process.

Your Pecha Kucha style presentation that focused on learning from many generations was very inspiring. What do you think the most important takeaways are?
The Pecha Kucha presentation entitled “Learning Outside of Work Through Multigenerational Friendships” is one of my favorites because it is a reminder of the value that comes from having not only a diverse workforce, but a diverse friend group. Right now, we have four generations in the workforce trying to push organizational missions forward. While many only choose to focus on the differences between each generation, I think it is smarter to focus on the opportunities for learning that are presented to all of us in the workplace as a result of those differences. For me the most important take away from the presentation is that learning is taking place all around us, at work and beyond work. Learning is happening at every age group and, if you are open to it, you will be surprised that some of your greatest teachers may not be your peers, but rather your elderly neighbor or your three-year-old nephew. Take a chance at learning from these individuals: I did, and it has enriched my life in ways I could have never imagined.

What’s your True Color? How do you think your color profile affects your work, including how you teach others?
Because I am a True Colors facilitator, I typically do not reveal my True Colors profile for the sake of neutrality (sorry!), but I will say that one of my True Colors is Blue. As a True Colors Blue, I am able to easily build relationships and use creativity to help others learn how to effectively communicate and work together. When I am teaching others, I rely on this part of my personality to engage people in the learning experience in a fun yet meaningful way.

What is one leadership tip or advice you have for the current PAFs and PAF alumni?
My advice for current PAFs and PAF alumni is found in my favorite quote around leadership by John Quincy Adams, “if your actions inspire others to dream more, learn more, do more and become more, you are a leader.” Through this program and long before it, you have all proven that you are leaders; don’t let the world tell you otherwise. You can make a difference!

What do you hope to contribute to the PAF program into the future? (We’ve loved having you and learning from your different presentations and programs?)
I hope to continue to be a resource around professional development to future PAFs as they prepare to leave their mark on a university we mutually love.

Shirley Hsieh, from Taipei, Taiwan, is a first-year fellow pursuing a Master of Arts in International Trade and Investment Policy concentrating in International Business. She is placed with the Office of the Provost–China Initiatives.
Adam Attends the American Evaluation Association Conference

BY ADAM BETHEKE, PAF ’15

The American Evaluation Association conference in October 2013 was an amazing and educational experience. There were two sessions in particular that I really learned a great deal from: “Making Evaluation Happen When You Are Not in the Room: Influencing Systems to Support Evaluation Sustainability in Non-Profit Organizations” and “Leading Change Through Assessment.” The former was an incredible insight into techniques to support assessment and evaluation throughout an organization. The session was led by two presenters who spearhead evaluation for their respective organizations, but have worked to embed a culture of assessment into their organizations more broadly. One of the topics of discussion—what happens when the departmental staff in charge of evaluation turnover—was of particular interest given similar conversations I’ve participated in at my placement. Overall, I really enjoyed the conference and appreciated the opportunity to attend. It was a great way to learn more about trends and next-generation ideas in evaluation and assessment.

PAF Retreats

BY AUSTIN FRIZZELL, PAF ’15

From a farmhouse in Warrenton, Virginia to GW Alumni House in Foggy Bottom, the PAFs have participated in two retreats this year to learn, reflect, plan, and have fun. The academic year started with a weekend in Virginia where both cohorts and the Advising Team competed in laser tag with 7 year olds, made creative meals in a Chopped-style cook off, and ran around downtown Warrenton for the PAFmazing Race, which highlighted the history and culture of the town. The PAFs also worked hard to set the tone for the year, coming together to discuss expectations for one another, planning for events like recruitment, and building the various committees to guide the program.

At the start of the spring semester, the PAFs all took part in a daylong professional development retreat. The day kicked off with a discussion about leadership over breakfast with President Steven Knapp, who noted that Justice Sonia Sotomayor was a leader he greatly admired. Other events for the day included public speaking training, a career advising session, and lunch with all the PAF Preceptors. The day concluded with a conversation with an alumni panel that was full of engaging conversation and interesting insight.

Despite the different locations and content, both retreats this year have brought the PAFs together to grow and learn. Given the busy life of graduate students and staff members, each retreat offered a brief respite to consider personal and programmatic challenges and how to address them. The PAFs considered new paths forward for the program and worked to create an even more promising future for new cohorts.

Austin Frizzell is a first-year fellow pursuing a Master of Public Health. He is placed with the Dean’s Office in the Milken Institute School of Public Health.
It is very common to hear PAF alum speak nostalgically about the strong and lasting relationships they formed with their cohort. This year, the PAF Alumni Relations Committee strived to create opportunities that allow our alumni to reconnect, while creating new memories.

From one of our largest Alumni Weekend receptions, to storming Vapiano restaurant for networking happy hours, the Presidential Administrative Fellowship has made great strides this year in bringing together its alumni from across the last 25 years.

Alumni participation is what will ensure the future growth and success of our fellowship. There are many ways for alumni to remain involved with PAF:

• Read and contribute to our PAF Alumni Newsletter! Feedback is also greatly appreciated.
• Come to our annual events, including the PAF Commencement Ceremony, and the PAF Alumni Weekend Reception.
• Come hang out at our quarterly happy hours!
• Put on your work gloves and serve alongside current PAFs as we work in our community.
• Lend us your invaluable knowledge during professional development trainings.
• Set aside some time to mentor one of our current PAFs.

Give Back!

The Presidential Administrative Fellowship currently supports three funds. Please consider contributing to them at giving.gwu.edu.

1) The Lindsey Ferris Memorial Scholarship honors the memory of Lindsey Ferris, a Presidential Administrative Fellow from the class of 2003.

2) The PAF Professional and Academic Development Fund helps current PAFs pursue academic and professionally enriching experiences through attending and presenting at conferences and trainings. During the 2013-14 year the Fund supported Adam Bethke’s attendance at the American Evaluation Association Annual Conference and Shirley Hsieh’s attendance at the GW Women in Business Spring Conference.

3) The Dr. Robert A. Chernak Opportunity Fund for Student Engagement supports the vision of Dr. Robert Chernak, former Senior Vice Provost and Senior Vice President for Student and Academic Support Services, to support individual students and groups of students who wish to pursue #onlyatgw opportunities for which traditional sources of funding may not be available.

Join us in planning and preparing for the PAF 25th Anniversary events, starting in September 2014!

Thank you to all our PAF alumni who gave back to PAF this year with their time and talent. We were fortunate to learn from you and with you during our orientation breakfast, recruitment and selection processes, retreats and professional development programs, and alumni events, in addition to having you represent the PAF program at Colonial Welcome Days:

Daniel Bernstein
Paul Biba
J.P. Blackford
Joe Bondi
Jennifer Covich
Bordenick
Jordan Chaffin
Darnell Cadette
Suzanne (Couming) Caldwell
Carine Dumit
Alyscia Eisen
Alan Elias
Ryan Evans
Jacqueline Hackett
Amanda Harding
Sandra Perez Hawthorne
Darrin Kayser
Josh Lasky
Sarah-Jo Lawrence
Kelly Leon
Paul Mamalian
Shakir Cannon-Moye
Rodney Salinas
Eric Thibault
Omar Woodard

Michelle Suarez is a second-year fellow receiving a Master of Arts in Global Communication. She is placed with the President’s Office.
Building Bridges at GW

Jordan Chaffin
ESIA BA ’11, MA ’13
(PAF 2011-13)
BY CHRIS KIM, PAF ’15

What are you up to?
Currently, I’m working as a Child Protection Support Officer with the United Nations Children’s Fund (UNICEF). I am part of the humanitarian response in the wake of Typhoon Haiyan that devastated the Philippines on November 8, 2013, affecting over 14 million people. While it’s common to think of shelter and food when you hear about humanitarian relief, emergencies (both natural disasters and conflicts) also create extreme risks for already vulnerable populations. That is where my job comes in. In Child Protection, our role is to prevent and respond to violence, abuse, and exploitation against children and to support their psychosocial wellbeing and recovery following the emergency. An average workday for me can include anything from planning trainings that build capacity around anti-trafficking, to visiting children in affected villages, to strategizing programs with government and local leaders that teach children preparedness and risk-reduction for future emergencies. In emergency response, the context changes every day and it’s both thrilling and rewarding to be along for the ride.

How did you end up working for UNICEF?
Immediately after graduating from GW, I spent three months in Geneva, Switzerland doing an internship with UNICEF’s Global Headquarters for Emergency Programs. It was an incredible experience where I learned a great deal about the UN’s broader structure and system of humanitarian relief. After finishing my internship, I spent three months at home in California taking a little break. Then, out of the blue, I got an email from my former supervisor at UNICEF. She was in the Philippines, said they needed help with Child Protection, and asked how soon I could come. I was in the country 6 days later (December 18th) and the rest is history! I’m so thankful for the wonderful people I met during my internship in Geneva and I wouldn’t be in my current position without their support.

How did PAF prepare you for what you are doing now?
Being part of a large and diverse team as a PAF was invaluable. In my job, I liaise with the UN, non-governmental organizations, the government of the Philippines, social workers, parents, children, and on and on. Learning to be flexible and work effectively in an environment or time frame that is different from my own is something that PAF prepared me for very well.

The professional development that PAF provided is something I come back to often in my work. I am realizing more and more that when it comes to skills and competencies, the benefits of being a self-aware staff member are extraordinary. It is rare to have such an opportunity early in one’s career to engage in practical professional development and I am constantly amazed by what a difference this has made for me already!

Have you always been interested in humanitarian relief?
I stumbled upon the field of emergency response in my second year of graduate studies at GW. Broadly speaking, I knew that I was interested in preventing and responding to violence and exploitation of vulnerable groups, but it wasn’t until I took classes on child protection and gender-based violence in emergencies that I realized it was the field for me. Conflicts and natural disasters create the greatest vulnerabilities for those people that were already at risk beforehand. For me, it is both humbling and incredibly rewarding to have the opportunity to support and empower populations in a humanitarian context.

What plans (if any) do you have after your current work in the Philippines?
I have a six month contract with UNICEF here in the Philippines and I hope to take a little time off before (hopefully!) jetting off somewhere else in the world! I’m finding that this line of work is anything but predictable. I think that’s part of what makes it so exciting!

What are some important lessons you’ve learned since graduating from GW and starting your work with UNICEF?
The importance of patience and perspective; I think it’s easy to feel the pressure to get an amazing job right after graduation and if it doesn’t happen, it can be frustrating. I spent three and a half months unemployed before I was offered my current position. In hindsight, I am so thankful for that time. It gave me some valuable insights into how I viewed myself and how easy it was to measure my own success based on what others were doing. I was the last of my graduating cohort to get a job. But, in the end, it was worth waiting for!

What was your favorite memory from your two years as a PAF?
There really are too many to choose from! But I keep coming back to the little amusement park we visited for the PAF Retreat in 2012. Something about the jumping pictures, tiny rollercoaster, and bumper cars that really brought us all together.

Have you kept in touch with any current PAFs or fellow PAF alumni?
Yes, I love them all dearly! I owe so much to the Fellows in each cohort I was part of - for their friendships and for all that I’ve learned from their examples as students, staff members, and all around outstanding human beings. Being a PAF also gave me the benefit of lifelong friendships.

How can we keep in touch with you?
Follow me and my adventures on Instagram: @jordanaround

Jordan is currently serving as a Child Protection Support Officer, for UNICEF Typhoon Haiyan Emergency Response in Tacloban, Philippines.

Chris Kim is a first-year fellow pursuing a Master of Public Policy. He is placed with the Division of Finance.
I was recently introduced to Sarah-Jo during the selection interviews we both participated in earlier this semester (more on that below) and I got to know her fairly well from all the time we spent together telling others about the opportunities and challenges of being a fellow. Curious about what it was like to lend a hand after graduating, I asked her if she was willing to answer a few questions about this and other topics in a short interview. She agreed right away and the rest is history. Below are five brief glimpses into who Sarah-Jo is and some insights that all members of the PAF community will find interesting.

What years were you a PAF? What program were you in? In what offices were your placement(s) in?
2008 through 2010 in the Master of Tourism Administration program. My first-year placement was with Athletics Development (Smith Center fundraising). My second-year placement was in the Colonials Sports Marketing Office.

If you had to describe your entire experience as a fellow in 100 words or less, what would you say?
My experience as a PAF was invaluable. I was fortunate enough to work in two placements that afforded me extensive experiences that have helped diversify my knowledge about directing collegiate athletics while at the same time providing excellent mentors. Working closely with others was another very rewarding part of my experience. My cohort was made up of a very diverse group of accomplished, hardworking, and driven individuals who were and still are extremely supportive of one another. I am thankful for the opportunity to have grown as a person and a professional with such a great group of people.

You recently were invited to participate in the PAF selection process. Can you talk about the role you played and what that was like?
I was excited for the opportunity to give back to the PAF program by serving as an alumni representative on the PAF selection committee. I sat in on half of all the final round interviews and evaluated candidates to help the committee choose the most deserving and qualified students for the program. I was pleasantly surprised that through the process I was able to learn more about the improvements that had been made to the program and was happy to hear about the positive effects those improvements have had on the current PAFs.

Did you participate a lot with the PAF program after graduating? Why or why not? If you could send one message directly to current PAF alumni, what would you tell them?
After graduating I did attend a few PAF events, but definitely could have been more connected to the program. I see renewed efforts from the current fellows and PAF Advising Team to reconnect PAF alums, which I think is extremely important. I charge all PAF alumni—recent PAF graduates and those who may be far removed from the program—to get involved. We can all contribute something to make sure the program is continually improving. Whether we give our time as a mentor or volunteer, our money to add to the PAF Professional and Academic Development Fund, or at minimum our presence at the next PAF event, we need to create and sustain a culture of giving back in appreciation of the opportunities we were afforded at GW.

If you had to pick one movie that epitomizes GW or the PAF program in some way, what would it be? Why?
The Pursuit of Happyness is a true story about a man who overcame numerous obstacles to provide a suitable life for his family. Those who have seen the movie remember that this dream was not realized until an opportunity came along that provided the main character, played by Will Smith, a platform for success as a salesman on Wall Street. While perhaps not exactly to the same extent, PAF has provided us all with a platform from which we’ve been able to grow, learn, and become successful in our careers. No matter how far removed from the program we are we can all remember when we anxiously walked to the fourth floor of Rice Hall to find out whether or not we had been chosen as PAFs only to realize that our futures would be greatly impacted that day for the better. As we each continue in our own pursuit of happiness, do as the old adage says: don’t forget where you came from. If you are a member of the PAF alumni community and have not made a visit to campus recently, I look forward to connecting with you at an upcoming PAF alumni event!

We are grateful to both Sarah-Jo Lawrence and Paul Biba, CCAS BA ’11, MA ’13 (PAF 2011-2013) for their participation in the PAF final round interviews.

Cameron Smither is a second-year fellow receiving a Master of Public Policy. He is placed with the Office of Diversity and Inclusion.
Chelsea Hops The Pond To Explore International Policy At Oxford

BY CHELSEA ULLMAN, PAF ’14

I knew when I was awarded PAF it would open doors in my life to countless wonderful places. I had no idea that would include one of the most prestigious universities in the world.

Having heard all about the International Human Rights Law Summer School at Oxford from PAF alumna and friend Jordan Chaffin, I was thrilled to apply. During my four weeks at New College, Oxford, I attended my classes each day with students from all over the world. My classmates spanned myriad regions, ages, ethnicities, and belief systems. I was taught international human rights treaties from professors who had worked in the International Court of Justice, and had tried war criminals in unprecedented tribunals. I listened to a lecture on drones from a top official at the U.S. State Department and then watched him be questioned by students who live in countries uniquely affected by those policies. I felt myself interrogate long-held beliefs of my own and was given space to understand and absorb perspectives I hadn’t before encountered.

At GW I am placed at the Global Women’s Institute, so the opportunity to take a course on Gender, Sexuality, and International Human Rights Law allowed me to become much better acquainted with the policies and movements which have so shaped my work there. I arrived relatively familiar with the issues facing women in the U.S., but was given the unmatched opportunity to hear my classmates from Colombia, Sweden, Lebanon, and Australia reflect on the same themes.

And the conversations didn’t end in the classroom. They spilled over into lunches in the majestic Oxford dining halls, and morphed into heated debates at small pubs over cider. Walking across the expansive Oxford lawns I reflected on my own feelings about the George Zimmerman verdict (which came down while I was there) with classmates from countries who have vastly different policies and attitudes surrounding guns. This shared intellectual experience laid the foundation for wonderful relationships, and many of these classmates have become close new friends.

As a PAF I have been the recipient of many extraordinary opportunities granted by GW. Few, however, match the unbelievable time I had at Oxford last summer. It was sincerely life changing, and I hope PAFs continue to take advantage of the opportunity to study abroad!

Chelsea Ullman is a second-year fellow receiving a Master of Public Policy. She is placed with the Global Women’s Institute.
Meredith Travels to Israel to Research Public Health

By Meredith Waters, PAF '15

In December 2013, I went on a 12-day, two-credit study abroad program to Jerusalem and Tel Aviv for Dr. Leonard Friedman’s “Healthcare Delivery in Israel” class. We learned firsthand from professors at Braun International School of Public Health at Hebrew University Jerusalem and had the opportunity to visit various health care facilities, including tertiary care teaching hospitals and primary care clinics. We had meetings with the administrators at Hadassah Medical Center and Clalit Health Services Plan to learn more about the financing and management of health systems in Israel. We also embarked on an expansive holy land tour encompassing Tel Aviv, Jerusalem, Be’er Sheva, the Dead Sea and the Galilee to experience the rich in archaeological, cultural, and religious history.

The most memorable moment was the site visit to Western Galilee Hospital in Nahariya. The hospital sustained significant missile damage during the 2006 Lebanon War, but used medicine as a bridge to peace and heroically treated patients from the other side of the border. This was global health management at its finest. The hospital today serves a community with many different nationalities and religions and delivers high quality care to all patients. I was humbled by this experience.

This trip has shaped my personal health care philosophy and has strengthened my desire to lead global health systems. I am so thankful to PAF for providing me with the opportunity to study abroad during graduate school.

Meredith Waters is a first-year fellow pursuing a Master of Public Health. She is placed with the Dean’s Office in the Milken Institute School of Public Health.
Fellows Serve as Learning Partners on GW Alternative Breaks

By Chris Kim, PAF ’15

This year, second year Fellows, Michelle Suarez and Chelsea Ullman, and first year Fellows, Austin Frizzell and Christopher Kim, served as Learning Partners on GW Alternative Break trip programs. Over winter break, Chelsea traveled to Costa Rica, Chris led GW undergraduates in service in Nicaragua, and Austin served in New Orleans. During spring break, Michelle participated in service projects in Ecuador and Chris built houses in New Orleans.
Service at Home

MLK Day of Service

BY AUSTIN FRIZZELL, PAF ’15

When you walk through the Center City Public Charter School on Capitol Hill you are greeted with a sign welcoming the class of 2026. This is the year that their current kindergarten students will graduate from high school. The Center City schools all are based on the idea that any student can prepare to graduate high school during their K through 8 experiences and the messages in the hallways and cafeterias all reflect this ideal. Center City Capitol Hill was also the site where the PAFs and the Advising Team joined with GW undergraduates and members of the Alumni Association to honor Dr. Martin Luther King, Jr. through service this past January.

MLK Day of Service is one of the hallmark service events for the university that takes place annually to exemplify Dr. King’s idea that, “everyone can be great because everyone can serve.” PAFs often serve in a volunteer leadership role with events like MLK Day of Service, splitting up to assist student leaders at different sites throughout the city, but this year we chose to serve together as one group.

Coming together to paint railings, fences, and four square courts, we not only were able to help beautify a school for teachers and students, but also we worked together, and had some fun, as a team.

One idea that we all did our best to keep in mind during the day was the idea of perspective. Throughout their careers at GW, PAFs play a role in the university, but during MLK Day we also sought to look to the work we can do in DC as well. From working with Center City, we were reminded of this role and able to broaden our perspective of the roles of PAFs. Ideally our efforts enhanced the messages to Center City students that they can achieve and that we, the greater community of DC, are invested in their future.

Allison Rohde is a second-year fellow pursuing a Master of Public Policy. She is placed with the Provost’s Office.

Cameron Smither (PAF ’14) and Lauren Shenfeld (PAF ’15) prepare to paint a playground map at MLK Day of Service 2014.

The current PAF cohorts participating in the 2014 MLK Day of Service.
Building Bridges with Campus Colleagues

Meeting New Colonials: Geneva Henry and Keith Crandall

BY TIM SAVY, PAF '14

Over the course of the year, PAFs welcomed a number of new GW administrators to their weekly meetings. Including these individuals in our meetings added variety to our weekly hour together, encouraged new perspectives on challenges at GW, and allowed us to build bridges between the PAFs and new members of the GW community who we hope to help acclimate and achieve their goals around student engagement.

In early October, two new GW leaders joined the Presidential Administrative Fellows during our weekly meeting. Geneva Henry, university librarian and vice provost for libraries, and Dr. Keith Crandall, professor and director of the Computational Biology Institute, participated in a discussion with the PAFs about our current studies and how we can improve the overall GW community.

Our conversation centered on interdisciplinary research and the importance of such research to the current GW research environment. Most of the current PAF cohort is studying in an interdisciplinary field for their master’s degrees, and many PAFs value the importance of interdisciplinary research to our respective fields. Since both Vice Provost Henry and Dr. Crandall have interdisciplinary backgrounds, their insights were thought-provoking and offered fresh perspectives for GW. Vice Provost Henry, who has experience in computer science as well as digital humanities, spoke to the evolution of her career and how her experiences led her to where she is today. Dr. Crandall, though working in a different discipline than Vice Provost Henry, portrayed many of these themes in his discussion as well. All PAFs valued their advice in pursuing interdisciplinary research; their reflections were uplifting (especially when both described the mere idea of interdisciplinary study as “fun!”).

Both Vice Provost Henry and Dr. Crandall also touched on the importance of innovation and generating grassroots support for new institutional projects, inspiring the PAFs to make the most of their unique position and network within the university to initiate change and growth at GW.

Vice Provost Henry and Dr. Crandall were just two of the new GW administrators invited to have an open conversation with the Presidential Administrative Fellows. Dean of the Columbian College of Arts and Sciences, Ben Vinson, also participated in a PAF weekly meeting and engaged the Fellows in a meaningful conversation about the value of a liberal arts education and graduate student outreach.
President Knapp’s Task Force on Access and Success

By Cameron Smither, PAF '14

President Knapp’s Task Force on Access and Success is a new GW initiative with great promise. Chaired by Vice Provost for Diversity and Inclusion Terry Reed, PAF alumna Sarah-Jo Lawrence, current PAFs Cameron Smither and Allison Rohde, and other GW faculty and staff sit on the Task Force that was created after President Knapp attended a summit at the White House about college access and affordability. Inspired by President Obama’s summit, President Knapp formed the Access and Success Task Force at GW to explore what we, as a university, can do to help tackle some of the big questions surrounding higher education.

Although still in its infancy, the Task Force is jumping in with full force on the topic, hoping to create a framework for how GW will address the issue. Our work may even serve as an example for other colleges and universities motivated to tackle the issue. President Knapp and Vice Provost Reed made a special effort to mention that we cannot be afraid to examine any and all possibilities to make a mark on the national issue.

In committee meetings we discuss “big” problems with no easy answers, and how we may be able to cross disciplines and collaborate outside silos as we move forward toward solutions.

I look forward to being a part of the university’s newest approach to solving a large-scale issue that relates directly to my PAF placement work, career, and personal interests. I hope that the Task Force’s efforts pave the way for GW to emerge as a leader in how universities can assist the government in its attempts to make higher education an equal opportunity.

GW’s Urban Food Task Force Pop-Up Produce Market

By Jessica Fern, PAF '14

As part of my placement with the university’s Office of Government and Community Relations, I had the opportunity to work on a Pop-Up Produce Market with the Urban Food Task Force, under Diane Knapp’s leadership. The purpose of the event was to serve in our local community, and spread awareness and appreciation for healthy living. By providing local community members with fresh fruits and vegetables, we hoped to encourage healthy eating and educate about nutrition.

While the Task Force worked to secure food donations from Sodexho, Blue Ridge Produce, Body Fuel Crunch, and other farmers and vendors, we worked with community leaders to increase excitement and participation in the event. Local councilmember Yvette Alexander showed her support for the event, and encouraged her constituents to use this event as a catalyst to continue to eat healthy, nutritious meals.

The market took place at Deanwood Recreation Center in Ward 7, a recognized food desert. Food deserts are areas where it is difficult to buy affordable, quality fresh foods. While volunteers assembled bags of fresh fruits and vegetables for each participant, families watched University Chef Rob Donis’ demonstration of how to prepare the foods healthfully. The food preparation demonstration was a crucial part of this event, as each family left with the skills, knowledge, and recipes to prepare the foods in a nutritious manner for themselves.

On the day of the market, I had the opportunity to serve alongside several other PAFs, GW staff, and other student volunteers. We were responsible for preparing the bags of produce to deliver to our attendees, to bring home to their families. Interacting with the community members demonstrated the need in this area for fresh produce and assistance with healthy living; most families are unable to afford fresh produce and it often isn’t sold at their local corner stores. After hearing many of these personal stories, I was thrilled that we were able to feed 118 families!

Jessica Fern a second-year fellow receiving a Master of Public Policy. She is placed with the Office of Government and Community Relations.
**Allison Rohde**, from Mukilteo, Washington, is a second-year fellow receiving a Master of Public Policy concentrating in Education Policy.

In May 2012, she received a Bachelor of Arts in Political Science with a minor in Spanish. She is placed with the Senior Vice Provost for Academic Affairs and Planning, Forrest Maltzman. In her placement, Allison has worked with the Society of the Emeriti, Faculty Guides, Enrollment Management Leadership Team, executive search committees, and the Strategic Plan. She has enjoyed learning about the breadth of academic operations at the George Washington University over the past two years. Allison is passionate about urban education and, in particular, teaching quality, social justice, and curriculum development. In June, Allison will start her teaching career as a Capital Teaching Resident at the Knowledge is Power Program (KIPP) Charter School in the Shaw neighborhood of Washington, DC. There she will serve as a math teacher to 4th through 8th grade students.

**Cameron Smither**, from Louisville, Kentucky, is a second-year fellow receiving a Master of Public Policy concentrating in Program Evaluation.

In May 2012, he received a Bachelor of Arts in Political Science. As a fellow, he has worked in the Office of Diversity & Inclusion (ODI) on a number of rewarding projects, including: Serving as a graduate student representative on the Access and Success Task Force—a group charged with ensuring GW is accessible to students from all backgrounds, enhancing the academic success of those students while at GW, and encouraging high school students to go on to higher education in general; and implementing the Innovations in Diversity and Inclusion Grants Program. Cameron is interested in applying the analysis skills learned in his program evaluation concentration to programs that create social benefits.

**Jessica Fern**, from Chicago, Illinois, is a second-year fellow receiving a Master of Public Policy concentrating in Child Health Policy.

In May 2012, she received a Bachelor of Arts in Sociology. She is placed with the Office of Government and Community Relations within the Division of External Relations, where she serves as the Research and Special Projects Associate. In her placement, Jessica has worked on policy and legislative research, assisted with annual event planning for the Foggy Bottom and greater DC communities, and served as a liaison for internal, community, and government partners. Jessica has also contributed to university initiatives that relate to her policy interests in childhood obesity and food policy, particularly in working from a government and community relations standpoint with the university's Urban Food Task Force to hold a Pop-up Produce Market. After graduation in May 2014, Jessica plans to pursue a career in policy and program evaluation, focusing on social and health issues.
Tim Savoy, from Priceville, Alabama, is a second-year fellow receiving a Master of Public Health in Epidemiology.

In May 2012, he received a Bachelor of Science in Public Health. Within the Center for Civic Engagement and Public Service, Tim’s primary role is to manage the Center’s GW Responds and Civic House Programs. In October 2012, Tim helped establish GW Responds, a disaster preparedness and response program within the Center. While pursuing his MPH, Tim has completed a practicum with the Whitman-Walker clinic, a HIV/AIDS clinic in the DC area, and will complete his master’s thesis in conjunction with Georgetown University Medical Center.

Michelle Suarez, from Miami, Florida, is a second-year fellow receiving a Master of Global Communication concentrating in Conflict and Conflict Resolution.

In May 2012, she received a Bachelor of Arts in International Affairs and a minor in Spanish and Latin American Language and Literature. She is placed with the Office of the President, working as President Knapp’s student liaison. Within the Office of the President, Michelle works to promote student engagement between the GW administration and Board of Trustees. Michelle advises and supports student life initiatives, and currently works on the Student Space Task Force and the Student Health Service-University Counseling Center Relocation Working Group. As a State Department Rangel Fellow, Michelle has worked as a Foreign Affairs Fellow for a U.S. Congressman in the summer of 2012, and spent 12 weeks during the summer of 2013 working for the U.S. Mission to NATO in Brussels, Belgium. She completed her Graduate Studies Capstone working with the Cultural Coordinator for Western Hemisphere Affairs at the State Department. In June, Michelle will join the Foreign Service as a diplomat for the United States.

Chelsea Ullman, from Ridgefield, Connecticut, is a second-year fellow receiving a Master of Public Policy concentrating in Social Policy.

In May 2012, she received a Bachelor of Arts in Sociology. Chelsea helped launch the Global Women’s Institute in 2012 under the leadership of Founding Director Mary Ellsberg. Chelsea has developed and managed all of the Institute’s communications efforts, served as student liaison, and has assisted with many of the programs and events managed by the Institute (including high-level events and receptions at the annual UN Commission on the Status of Women meeting). During the summer of 2014, Chelsea spent five weeks at the University of Oxford studying International Human Rights Law. After graduation Chelsea will remain at the Global Women’s Institute next year to develop advocacy and communications campaigns around key policy areas.
Adam Bethke, from Palatine, Illinois, is a first-year fellow pursuing a Master of Public Administration concentrating in Program Evaluation.

In May 2013, he received a Bachelor of Arts in Political Science and Criminal Justice. He is currently participating in the development of program review proposal for Student Affairs at GW. As part of his responsibilities, Adam also advises and supports departmental assessment activities. In addition to supporting assessment in the division, he supports programmatic and administrative activities of the Presidential Administrative Fellowship.

Austin Frizzell, from Strafford, New Hampshire, is a first-year fellow pursuing a Master of Public Health concentrating in Health Promotion.

In May 2013, he received a Bachelor of Arts in Human Services. He is placed in the Dean's Office of the Milken Institute School of Public Health where he assists with the transition of the school to its new home at 950 New Hampshire Avenue. Austin serves as a liaison between the school and the construction team for the new building, helps plan logistics for the moving process, and assists with planning for management of the building. Outside of GW, Austin also volunteers with the National Capital Area YWCA.

Chris Kim, from Buena Park, California, is a first-year fellow pursuing a Master of Public Policy concentrating in Urban Policy.

In May 2013, he received a Bachelor of Science in Economics. He is placed within the Division of Finance and works primarily with the Innovation Task Force (ITF) to manage the communications, planning, and execution of the ITF Scholarship Competition. Chris has assisted with developing white papers for ITF initiatives and supports the Business Management and Analysis Group with special projects. He also manages the Student Internship Rotational Program to recruit highly qualified students for internships within the Office of the Executive Vice President and Treasurer.
Shirley Hsieh, from Taipei, Taiwan, is a first-year fellow pursuing a Master of Arts in International Trade and Investment Policy concentrating in International Business.

In May 2013, she received a Bachelor of Science in Economics and a Bachelor of Arts in International Affairs. She is currently assisting with GW China Operations education exchange programs and organizing high-level delegations to DC. As part of her responsibilities, Shirley also creates partnerships with local organizations and supports departmental initiatives.

Lauren Shenfeld, from Los Angeles, California, is a first-year fellow pursuing a Master of Arts in Museum Studies concentrating in Museum Management.

In May 2013, she received a Bachelor of Arts in History. As the new GW Museum prepares to open on the Foggy Bottom Campus in Fall 2014, Lauren is organizing museum programming and student and young adult engagement plans. In her role with the Museum, Lauren is also developing a new interactive membership model and communications strategic plan for the Museum, a future epicenter for celebrating the arts and global cultures at GW.

Meredith Waters, from Harrisburg, Pennsylvania, is a first-year fellow pursuing a Master of Health Administration.

In May 2013, she received a Bachelor of Science in Public Health. She is placed in the Dean’s Office of the Milken Institute School of Public Health. Meredith’s primary role is to coordinate the school’s move to the new $75 million building, which opened in March 2014. Meredith manages the logistics and operations aspects of the move, while also working closely with the leadership team to transform the organizational culture of the school to be more unified. She also assists the Director of Communications with content development for the website and media relations.
Upcoming PAF Alumni Events

PAF ALUMNI WEEKEND EVENT
September 20, 2014

LINDSEY FERRIS GYMNASTICS MEET AND RECEPTION
January 2015

PAF 25TH ANNIVERSARY CELEBRATIONS
Stay tuned for more information about our special anniversary events throughout 2014-2015, including the Alumni Weekend Event!
Current Presidential Administrative Fellow Placements

AUSTIN FRIZZELL, MEREDITH WATERS
Milken Institute School of Public Health

ALLISON ROHDE
Office of the Provost

JESSICA FERN
Office of Government and Community Relations

CAMERON SMITHER
Office of Diversity and Inclusion

MICHELLE SUAREZ
Office of the President

ADAM BETHKE
Division of Student Affairs

CHRISTOPHER KIM
Division of Finance

CHELSEA ULLMAN
Global Women’s Institute

LAUREN SHENFELD
GW Museum and The Textile Museum

SHIRLEY HSIEH
Office of the Provost–China Initiatives

Marvin Center
TIMOTHY SAVOY
Center for Civic Engagement and Public Service

714 21st St.

701 21st St.
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